

ORDER



Orders
Order / Rev: 702508
Alt Order #: 06254354
Product Desc: AMER ACTION NETWORK
Estimate: 2872
Flight Dates: 10/26/12 - 11/06/12
Original Date / Rev: 11/05/12 / 11/05/12
Order Type: Political

KARE

Primary AE: Jim Quinn
Sales Office: T-PHI
Sales Region: NAT

Agency
Name: American Media & Advocacy Grp/ POI
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: American Action Network
Demographic: A35+
Product Codes: IS-Candidate/US House
Priority: P-2
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	27	\$34,200.00	\$29,070.00
10/29/12	11/06/12	106	\$123,400.00	\$104,890.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	27	\$34,200.00	\$29,070.00	0.00
November 2012	106	\$123,400.00	\$104,890.00	0.00
Totals	133	\$157,600.00	\$133,960.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KARE	37%	\$157,600.00
Market	100%	\$425,945.95

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KAWB	0%	\$0.00
KAWF	0%	\$0.00
KCCO	0%	\$0.00
KCCW	0%	\$0.00
KFTC	0%	\$0.00
KMSP	10%	\$42,594.59
KMWB	0%	\$0.00
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	0%	\$0.00
KSTP	14%	\$59,632.43
KTCA	0%	\$0.00
KTCI	0%	\$0.00
KWCM	0%	\$0.00
UNKWN	0%	\$0.00
WCCO	33%	\$140,562.16
WFTC	6%	\$25,556.76

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KARE	10/26/12	11/02/12	M-F 10-1035p KARE News 10p	CM	10-1035P	----F--	:30	1	\$3,500.00	P-2	0.00	NM	2	\$7,000.00
KARE11NWS-10<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:	10/22/12	10/22/12	10/28/12	----F--		1		\$3,500.00		0.00					
Week:	10/29/12	10/29/12	11/04/12	----F--		1		\$3,500.00		0.00					
2	KARE	10/26/12	11/02/12	Tonight Show Tonight Show	CM	1035pm-1135pm	----F--	:30	2	\$900.00	P-2	0.00	NM	3	\$2,700.00
TONITE SHW-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:	10/22/12	10/22/12	10/28/12	----F--		2		\$900.00		0.00					
Week:	10/29/12	10/29/12	11/04/12	----F--		2		\$900.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
3	KARE	10/29/12-11/04/12		Tonight Show		1035pm-1135pm	-----F----	:30		(\$900.00)	0.00	NM			
Credited															
3	KARE	10/26/12	11/02/12	M-F 4-430p KARE 11 4 News	CM	4-430P	----F--	:30	1	\$450.00	P-2	0.00	NM	2	\$900.00
KARE11NEWS@4PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:	10/22/12	10/22/12	10/28/12	----F--		1		\$450.00		0.00					
Week:	10/29/12	10/29/12	11/04/12	----F--		1		\$450.00		0.00					
4	KARE	10/26/12	11/02/12	M-F 430-5p Jeopardy	CM	430-5P	----F--	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:	10/22/12	10/22/12	10/28/12	----F--		1		\$1,000.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KARE	10/22/12-10/28/12		M-F 430-5p		430-5P	-----F----	:30		(\$1,000.00)	0.00	NM			
Credited															
Week:	10/29/12	10/29/12	11/04/12	----F--		1		\$1,000.00		0.00					
5	KARE	10/26/12	11/02/12	M-F 5-530p KARE 11 5 News	CM	5-530p	----F--	:30	1	\$2,000.00	P-2	0.00	NM	2	\$4,000.00
KARE11NWS-5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:	10/22/12	10/22/12	10/28/12	----F--		1		\$2,000.00		0.00					
Week:	10/29/12	10/29/12	11/04/12	----F--		1		\$2,000.00		0.00					
N 6	KARE	10/26/12	11/02/12	M-F 5-6a KARE First Edition M	CM	5-6a	----F--	:30	2	\$350.00	P-2	0.00	NM	3	\$1,050.00
KARE11-SUNRS@5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:	10/22/12	10/22/12	10/28/12	----F--		2		\$350.00		0.00					
Week:	10/29/12	10/29/12	11/04/12	----F--		2		\$350.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
4	KARE	10/29/12-11/04/12		M-F 5-6a		5-6a	-----F----	:30		(\$350.00)	0.00	NM			
Credited															
7	KARE	10/26/12	11/02/12	M-F 6-630p KARE 11 6 News	CM	6-630p	----F--	:30	1	\$2,000.00	P-2	0.00	NM	2	\$4,000.00
KARE11NWS-6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:	10/22/12	10/22/12	10/28/12	----F--		1		\$2,000.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KARE	10/22/12-10/28/12		M-F 5-530p		5-530p	MTWThF----	:30		\$2,000.00	0.00	NM			
Week:	10/29/12	10/29/12	11/04/12	----F--		1		\$2,000.00		0.00					
8	KARE	10/26/12	11/02/12	M-F 6-7a KARE 11 Sunrise M-F	CM	6-7a	----F--	:30	2	\$1,000.00	P-2	0.00	NM	4	\$4,000.00
KARE11-SUNRS@6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:	10/22/12	10/22/12	10/28/12	----F--		2		\$1,000.00		0.00					
Week:	10/29/12	10/29/12	11/04/12	----F--		2		\$1,000.00		0.00					
9	KARE	10/26/12	11/02/12	M-F 630-7p Entertainment Tonigh	CM	630pm-7pm	----F--	:30	1	\$2,250.00	P-2	0.00	NM	2	\$4,500.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
ENT TONIGHT 30<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--		1				\$2,250.00		0.00			
Week:		10/29/12	11/04/12	----F--		1				\$2,250.00		0.00			
10	KARE	10/26/12	11/02/12	Fri Prime WHO ARE YOU	CM	Fri Prime (6:58 PM-8:00 PM)	----F--	:30	2	\$2,100.00	P-2	0.00	NM	3	\$6,300.00
WHO ARE U?															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--		2				\$2,100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KARE	10/22/12-10/28/12		Fri Prime		Fri Prime	(6:58 PM-8:00 PM)----F--	:30		\$2,100.00		0.00	NM		
2	KARE	10/22/12-10/28/12		Fri Prime		Fri Prime	(6:58 PM-8:00 PM)----F--	:30		\$2,100.00		0.00	NM		
Week:		10/29/12	11/04/12	----F--		2				\$2,100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	KARE	10/29/12-11/04/12		Fri Prime		Fri Prime	(6:58 PM-8:00 PM)----F--	:30		(\$2,100.00)		0.00	NM		
See MG 10.5,10.6 [Prgm Change]															
4	KARE	10/29/12-11/04/12		Fri Prime		Fri Prime	(6:58 PM-8:00 PM)----F--	:30		(\$2,100.00)		0.00	NM		
See MG 10.5,10.6 [Prgm Change]															
5	KARE	10/29/12-11/04/12		Fri Prime		Fri Prime	(9:00 PM-10:00 PM)----F--	:30		(\$2,100.00)		0.00	NM		
Ⓜ Credited															
6	KARE	10/29/12-11/04/12		Fri Prime		Fri Prime	(9:00 PM-10:00 PM)----F--	:30		\$2,100.00		0.00	NM		
Ⓜ MG for 10.3,10.4															
11	KARE	10/26/12	11/02/12	Today Show Today Show	CM	7-9a	----F--	:30	1	\$1,000.00	P-2	0.00	NM	2	\$2,000.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--		1				\$1,000.00		0.00			
Week:		10/29/12	11/04/12	----F--		1				\$1,000.00		0.00			
12	KARE	10/29/12	11/05/12	M-F 10-1035p KARE News 10p	CM	10-1035P	M-----	:30	1	\$3,500.00	P-2	0.00	NM	2	\$7,000.00
KARE11NWS-10<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----		1				\$3,500.00		0.00			
Week:		11/05/12	11/11/12	M-----		1				\$3,500.00		0.00			
13	KARE	10/29/12	11/05/12	Tonight Show Tonight Show	CM	1035pm-1135pm	M-----	:30	2	\$900.00	P-2	0.00	NM	3	\$2,700.00
TONITE SHW-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----		2				\$900.00		0.00			
Week:		11/05/12	11/11/12	M-----		2				\$900.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	KARE	11/05/12-11/11/12		Tonight Show		1035pm-1135pm	M-----	:30		(\$900.00)		0.00	NM		
Credited															
14	KARE	10/29/12	11/05/12	M-F 4-430p KARE 11 4 News	CM	4-430P	M-----	:30	1	\$450.00	P-2	0.00	NM	2	\$900.00
KARE11NEWS@4PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----		1				\$450.00		0.00			
Week:		11/05/12	11/11/12	M-----		1				\$450.00		0.00			
15	KARE	10/29/12	11/05/12	M-F 430-5p Jeopardy	CM	430-5P	M-----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----		1				\$1,000.00		0.00			
Week:		11/05/12	11/11/12	M-----		1				\$1,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KARE	11/05/12-11/11/12		M-F 430-5p		430-5P	M-----	:30		(\$1,000.00)		0.00	NM		
Credited															
16	KARE	10/29/12	11/05/12		CM	5-530p	M-----	:30	1	\$2,000.00	P-2	0.00	NM	2	\$4,000.00

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M-F 5-530p KARE 11 5 News KARE11NWS-5 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 M----- 1 \$2,000.00 0.00 Week: 11/05/12 11/11/12 M----- 1 \$2,000.00 0.00															
17	KARE	10/29/12	11/05/12	M-F 5-6a KARE First Edition M	CM	5-6a	M-----	:30	2	\$350.00	P-2	0.00	NM	4	\$1,400.00
KARE11-SUNRS@5 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 M----- 2 \$350.00 0.00 Week: 11/05/12 11/11/12 M----- 2 \$350.00 0.00															
18	KARE	10/29/12	11/05/12	M-F 6-630p KARE 11 6 News	CM	6-630p	M-----	:30	1	\$2,000.00	P-2	0.00	NM	3	\$4,000.00
KARE11NWS-6 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 M----- 1 \$2,000.00 0.00 Week: 11/05/12 11/11/12 M----- 1 \$2,000.00 0.00															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 2 KARE 11/05/12-11/11/12 M-F 6-630p 6-630p M----- :30 (\$2,000.00) 0.00 NM See MG 18.3,18.4 3 KARE 11/06/12-11/06/12 M-F 6-7a 6-7a -T----- :30 \$1,500.00 0.00 NM Ⓜ MG for 18.2 11/05 [1 FOR 1] 4 KARE 11/05/12-11/06/12 M-F 2-3p 2P-3P MT----- :30 \$500.00 0.00 NM Ⓜ MG for 18.2 11/05 [1 FOR 1]															
19	KARE	10/29/12	11/05/12	M-F 6-7a KARE 11 Sunrise M-F	CM	6-7a	M-----	:30	2	\$1,000.00	P-2	0.00	NM	4	\$4,000.00
KARE11-SUNRS@6 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 M----- 2 \$1,000.00 0.00 Week: 11/05/12 11/11/12 M----- 2 \$1,000.00 0.00															
20	KARE	10/29/12	11/05/12	M-F 630-7p Entertainment Tonigh	CM	630pm-7pm	M-----	:30	1	\$2,250.00	P-2	0.00	NM	1	\$2,250.00
ENT TONIGHT 30< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 M----- 1 \$2,250.00 0.00 Week: 11/05/12 11/11/12 M----- 1 \$2,250.00 0.00															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 2 KARE 11/05/12-11/11/12 M-F 630-7p 630pm-7pm M----- :30 (\$2,250.00) 0.00 NM Credited															
21	KARE	10/29/12	11/05/12	Today Show Today Show	CM	7-9a	M-----	:30	1	\$1,000.00	P-2	0.00	NM	2	\$2,000.00
TODAY SHW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 M----- 1 \$1,000.00 0.00 Week: 11/05/12 11/11/12 M----- 1 \$1,000.00 0.00															
22	KARE	10/27/12	11/03/12	KARE News 10p Sa KARE News 10p Sa	CM	10pm-1030pm	-----S-	:30	1	\$3,500.00	P-2	0.00	NM	2	\$7,000.00
KARE11NWS-10SA< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -----S- 1 \$3,500.00 0.00 Week: 10/29/12 11/04/12 -----S- 1 \$3,500.00 0.00															
23	KARE	10/27/12	11/03/12	Saturday Night Live Saturday Night Live	CM	1030P-1202A	-----S-	:30	2	\$2,000.00	P-2	0.00	NM	4	\$8,000.00
SAT NITE LIVE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -----S- 2 \$2,000.00 0.00 Week: 10/29/12 11/04/12 -----S- 2 \$2,000.00 0.00															
24	KARE	10/27/12	11/03/12	Sat 5-530p KARE 11 5 News Sa	CM	5-530P	-----S-	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00

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KARE11NWS-5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-		1				\$900.00		0.00			
Week:		10/29/12	11/04/12	-----S-		1				\$900.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KARE	10/29/12-11/04/12		Sat 5-530p		5-530P		-----Sa--	:30	(\$900.00)		0.00	NM		
Credited															
25	KARE	10/27/12	11/03/12	Sat 6-630p	CM	6-630P	-----S-	:30	1	\$950.00	P-2	0.00	NM	2	\$1,900.00
				KARE 11 6 News Sa											
KARE11NWS-6 SA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-		1				\$950.00		0.00			
Week:		10/29/12	11/04/12	-----S-		1				\$950.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KARE	10/29/12-11/04/12		Sat 6-630p		6-630P		-----Sa--	:30	(\$950.00)		0.00	NM		
See MG 25.3															
3	KARE	11/03/12-11/03/12		Sat 8-10a		8-10a		-----Sa--	:30	\$950.00		0.00	NM		
Ⓜ MG for 25.2 11/03 [PER JASON]															
26	KARE	10/27/12	11/03/12	SAT TDY	CM	6-8a	-----S-	:30	3	\$350.00	P-2	0.00	NM	6	\$2,100.00
				NBC Today Show (Sa)											
SATURDAY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-		3				\$350.00		0.00			
Week:		10/29/12	11/04/12	-----S-		3				\$350.00		0.00			
27	KARE	10/27/12	11/03/12	Sat 8-10a	CM	8-10a	-----S-	:30	2	\$900.00	P-2	0.00	NM	4	\$3,600.00
				KARE 11 Saturday											
KARE11 NWS SAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-		2				\$900.00		0.00			
Week:		10/29/12	11/04/12	-----S-		2				\$900.00		0.00			
28	KARE	10/28/12	11/04/12	Sun 5-530p	CM	5-530P	-----S	:30	1	\$1,200.00	P-2	0.00	NM	2	\$2,400.00
				KARE 11 5 News Su											
KARE11NWS-5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S		1				\$1,200.00		0.00			
Week:		10/29/12	11/04/12	-----S		1				\$1,200.00		0.00			
29	KARE	10/28/12	11/04/12	SUN TDY	CM	8-9a	-----S	:30	2	\$450.00	P-2	0.00	NM	4	\$1,800.00
				NBC Today Show (Su)											
SUN TODAY-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S		2				\$450.00		0.00			
Week:		10/29/12	11/04/12	-----S		2				\$450.00		0.00			
30	KARE	11/01/12	11/01/12	M-F 10-1035p	CM	10-1035P	---T---	:30	1	\$3,500.00	P-2	0.00	NM	0	\$0.00
				KARE News 10p											
KARE11NWS-10<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---		1				\$3,500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KARE	10/29/12-11/04/12		M-F 10-1035p		10-1035P		---Th----	:30	(\$3,500.00)		0.00	NM		
Credited															
31	KARE	11/01/12	11/01/12	Tonight Show	CM	1035pm-1135pm	---T---	:30	2	\$900.00	P-2	0.00	NM	2	\$1,800.00
				Tonight Show											
TONITE SHW-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---		2				\$900.00		0.00			
32	KARE	11/01/12	11/01/12	M-F 4-430p	CM	4-430P	---T---	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
				KARE 11 4 News											
KARE11NEWS@4PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---		1				\$450.00		0.00			

Order / Rev: 702508
 Alt Order #: 06254354
 Flight Dates: 10/26/12 - 11/06/12

Advertiser: American Action Network
 Product Desc: AMER ACTION NETWORK
 Estimate: 2872
KARE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
44	KARE	10/30/12	10/30/12	M-F 5-530p KARE 11 5 News	CM	5-530p	-T-----	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
KARE11NWS-5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$2,000.00		0.00			
45	KARE	10/30/12	11/06/12	M-F 5-6a KARE First Edition M	CM	5-6a	-T-----	:30	2	\$350.00	P-2	0.00	NM	4	\$1,400.00
KARE11-SUNRS@5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					2	\$350.00		0.00			
Week:		11/05/12	11/11/12	-T-----					2	\$350.00		0.00			
46	KARE	10/30/12	10/30/12	M-F 6-630p KARE 11 6 News	CM	6-630p	-T-----	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
KARE11NWS-6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$2,000.00		0.00			
47	KARE	10/30/12	11/06/12	M-F 6-7a KARE 11 Sunrise M-F	CM	6-7a	-T-----	:30	2	\$1,000.00	P-2	0.00	NM	4	\$4,000.00
KARE11-SUNRS@6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					2	\$1,000.00		0.00			
Week:		11/05/12	11/11/12	-T-----					2	\$1,000.00		0.00			
48	KARE	10/30/12	10/30/12	M-F 630-7p Entertainment Tonigh	CM	630pm-7pm	-T-----	:30	1	\$2,250.00	P-2	0.00	NM	1	\$2,250.00
ENT TONIGHT 30<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$2,250.00		0.00			
49	KARE	10/30/12	11/06/12	Today Show Today Show	CM	7-9a	-T-----	:30	1	\$1,000.00	P-2	0.00	NM	2	\$2,000.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$1,000.00		0.00			
Week:		11/05/12	11/11/12	-T-----					1	\$1,000.00		0.00			
50	KARE	10/31/12	10/31/12	M-F 10-1035p KARE News 10p	CM	10-1035P	--W----	:30	1	\$3,500.00	P-2	0.00	NM	1	\$3,500.00
KARE11NWS-10<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$3,500.00		0.00			
51	KARE	10/31/12	10/31/12	Tonight Show Tonight Show	CM	1035pm-1135pm	--W----	:30	2	\$900.00	P-2	0.00	NM	2	\$1,800.00
TONITE SHW-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					2	\$900.00		0.00			
52	KARE	10/31/12	10/31/12	M-F 4-430p KARE 11 4 News	CM	4-430P	--W----	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
KARE11NEWS@4PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$450.00		0.00			
53	KARE	10/31/12	10/31/12	M-F 430-5p Jeopardy	CM	430-5P	--W----	:30	1	\$1,000.00	P-2	0.00	NM	0	\$0.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$1,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KARE	10/29/12-11/04/12		M-F 430-5p	430-5P		--W-----	:30		(\$1,000.00)		0.00	NM		
Credited															
54	KARE	10/31/12	10/31/12	M-F 5-530p KARE 11 5 News	CM	5-530p	--W----	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
KARE11NWS-5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$2,000.00		0.00			

Order / Rev: 702508
 Alt Order #: 06254354
 Flight Dates: 10/26/12 - 11/06/12

Advertiser: American Action Network
 Product Desc: AMER ACTION NETWORK
 Estimate: 2872
KARE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
55	KARE	10/31/12	10/31/12	M-F 5-6a KARE First Edition M	CM	5-6a	--W----	:30	2	\$350.00	P-2	0.00	NM	2	\$700.00
KARE11-SUNRS@5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					2	\$350.00		0.00			
56	KARE	10/31/12	10/31/12	M-F 6-630p KARE 11 6 News	CM	6-630p	--W----	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
KARE11NWS-6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$2,000.00		0.00			
57	KARE	10/31/12	10/31/12	M-F 6-7a KARE 11 Sunrise M-F	CM	6-7a	--W----	:30	2	\$1,000.00	P-2	0.00	NM	2	\$2,000.00
KARE11-SUNRS@6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					2	\$1,000.00		0.00			
58	KARE	10/31/12	10/31/12	M-F 630-7p Entertainment Tonigh	CM	630pm-7pm	--W----	:30	1	\$2,250.00	P-2	0.00	NM	1	\$2,250.00
ENT TONIGHT 30<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$2,250.00		0.00			
59	KARE	10/31/12	10/31/12	Today Show Today Show	CM	7-9a	--W----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$1,000.00		0.00			
60	KARE	11/03/12	11/03/12	Sat 8-10a KARE 11 Saturday	CM	8-10a	-----S-	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-					1	\$600.00		0.00			
61	KARE	11/03/12	11/03/12	SAT TDY NBC Today Show (Sa)	CM	6-8a	-----S-	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-					1	\$300.00		0.00			
62	KARE	10/29/12	10/29/12	M-F 10-1035p KARE News 10p	CM	KARE News 10p	M-----	:30	1	\$3,500.00	P-2	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$3,500.00		0.00			
63	KARE	11/01/12	11/01/12	M-F 1130a-12p Jeopardy	CM	1130a-12p	---T---	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$1,000.00		0.00			
64	KARE	11/02/12	11/02/12	M-F 1130a-12p Jeopardy	CM	1130a-12p	----F--	:30	3	\$750.00	P-2	0.00	NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					3	\$750.00		0.00			
65	KARE	11/05/12	11/05/12	M-F 1130a-12p Jeopardy	CM	1130a-12p	M-----	:30	2	\$750.00	P-2	0.00	NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					2	\$750.00		0.00			
66	KARE	11/02/12	11/02/12	Fri Prime Fri Prime	CM	Fri Prime (8:00 PM-9:00 PM)	----F--	:30	1	\$2,400.00	P-2	0.00	NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$2,400.00		0.00			
67	KARE	11/05/12	11/06/12	M-F 430-5A M-F 430-5a	CM	430-5a	MT-----	:30	4	\$150.00	P-2	0.00	NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	MT-----					4	\$150.00		0.00			
68	KARE	11/06/12	11/06/12	M-F 6-7a KARE 11 Sunrise M-F	CM	6-7a	-T-----	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 702508
 Alt Order #: 06254354
 Flight Dates: 10/26/12 - 11/06/12

Advertiser: American Action Network
 Product Desc: AMER ACTION NETWORK
 Estimate: 2872

KARE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
68	KARE	11/06/12	11/06/12	M-F 6-7a KARE 11 Sunrise M-F	CM	6-7a	-T-----	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	11/05/12	11/11/12	-T-----		1			\$1,500.00			0.00			
69	KARE	11/03/12	11/03/12	Sat 8-10a KARE 11 Saturday	CM	8-10a	-----S-	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----S-		1			\$900.00			0.00			
N70	KARE	11/06/12	11/06/12	M-F 430-5A M-F 430-5a	CM	430-5a	-T-----	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	11/05/12	11/11/12	-T-----		1			\$350.00			0.00			
Totals														133	\$157,600.00